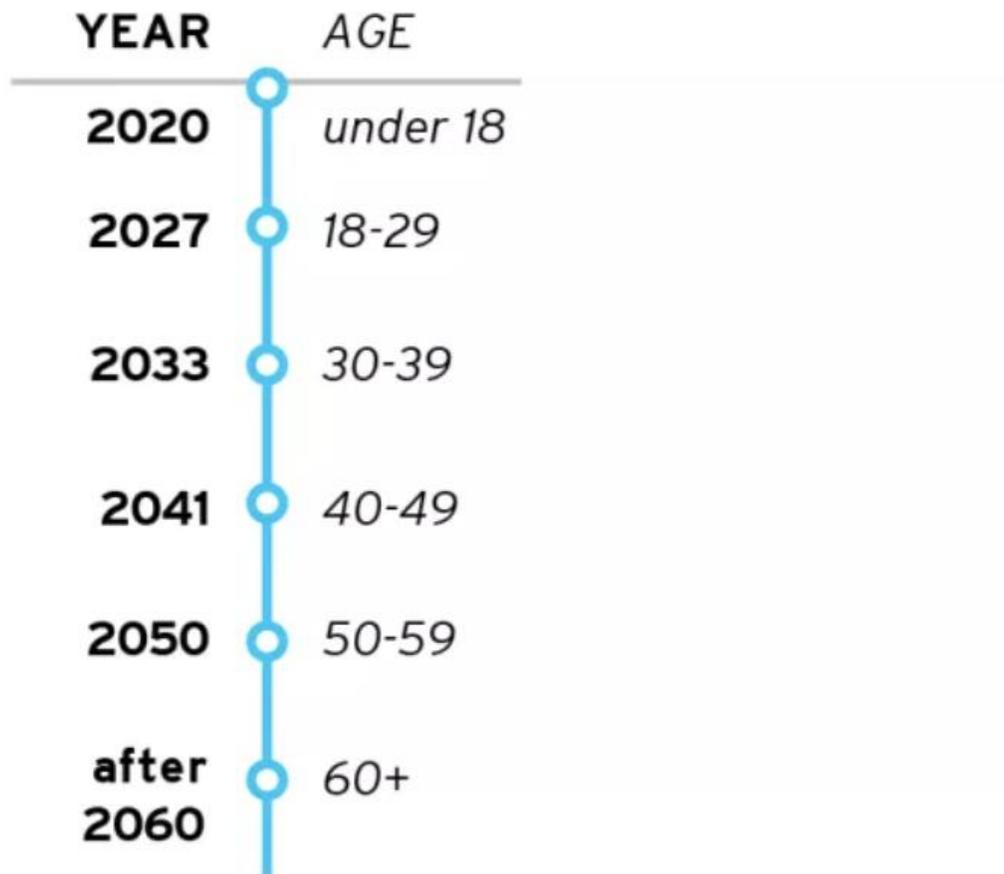
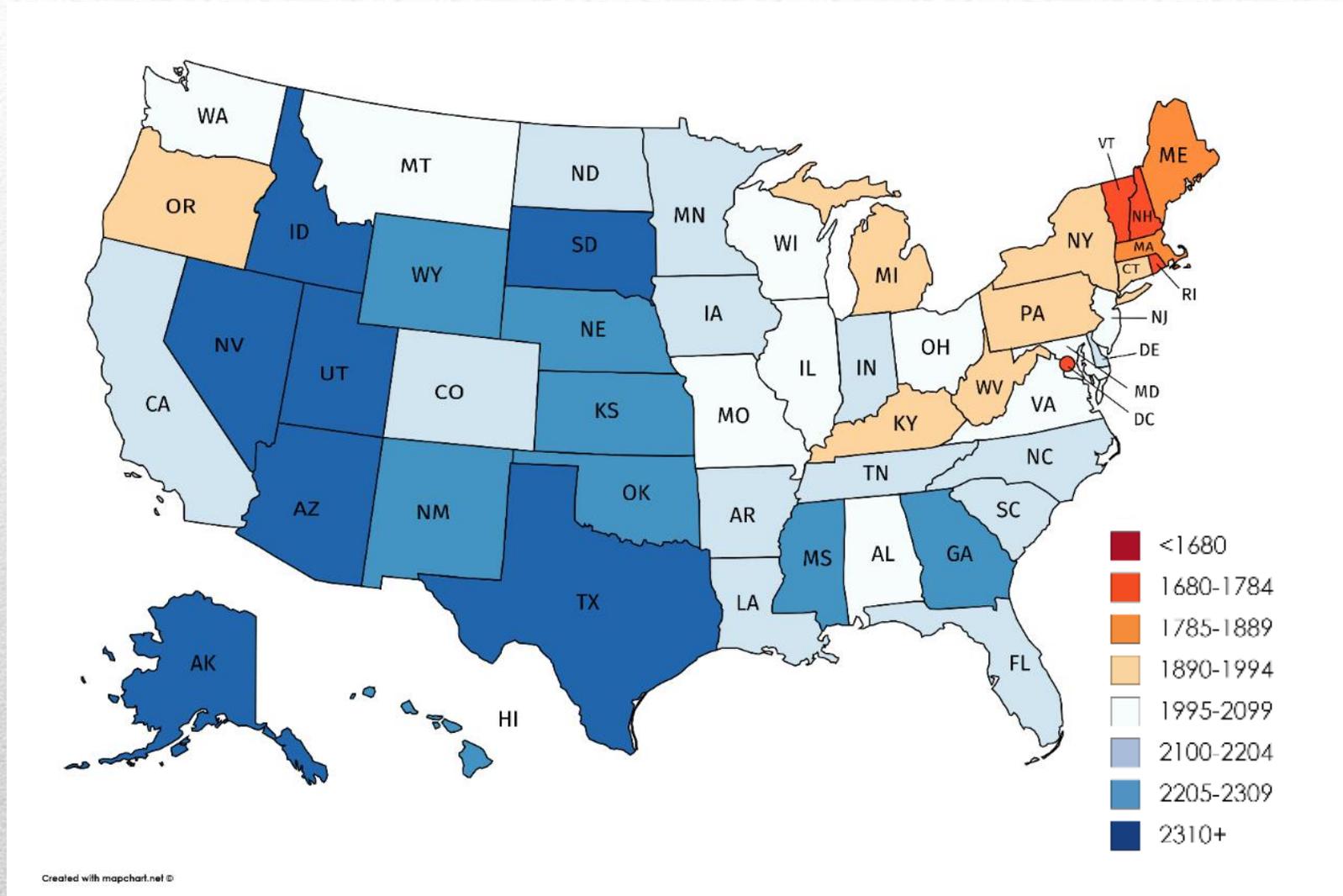


## Year When Whites Become Minority by Age Group



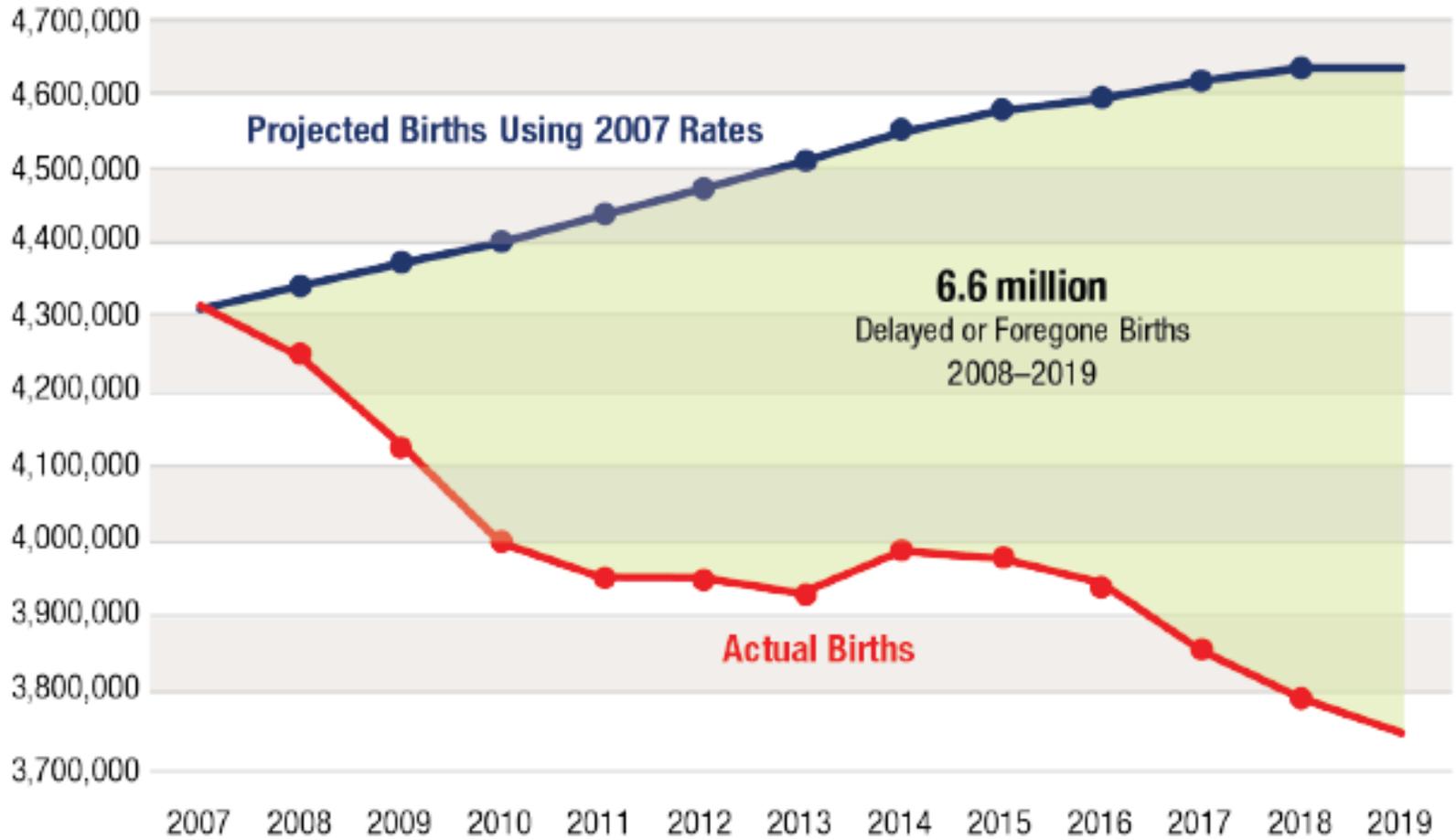
Source: William H Frey analysis of U.S. Census population projections released March 13, 2018 and revised September 6, 2018

## Total Fertility Rate per 1000 Women, 2007



Source: National Vital Statistics Reports Vol. 58, no. 24

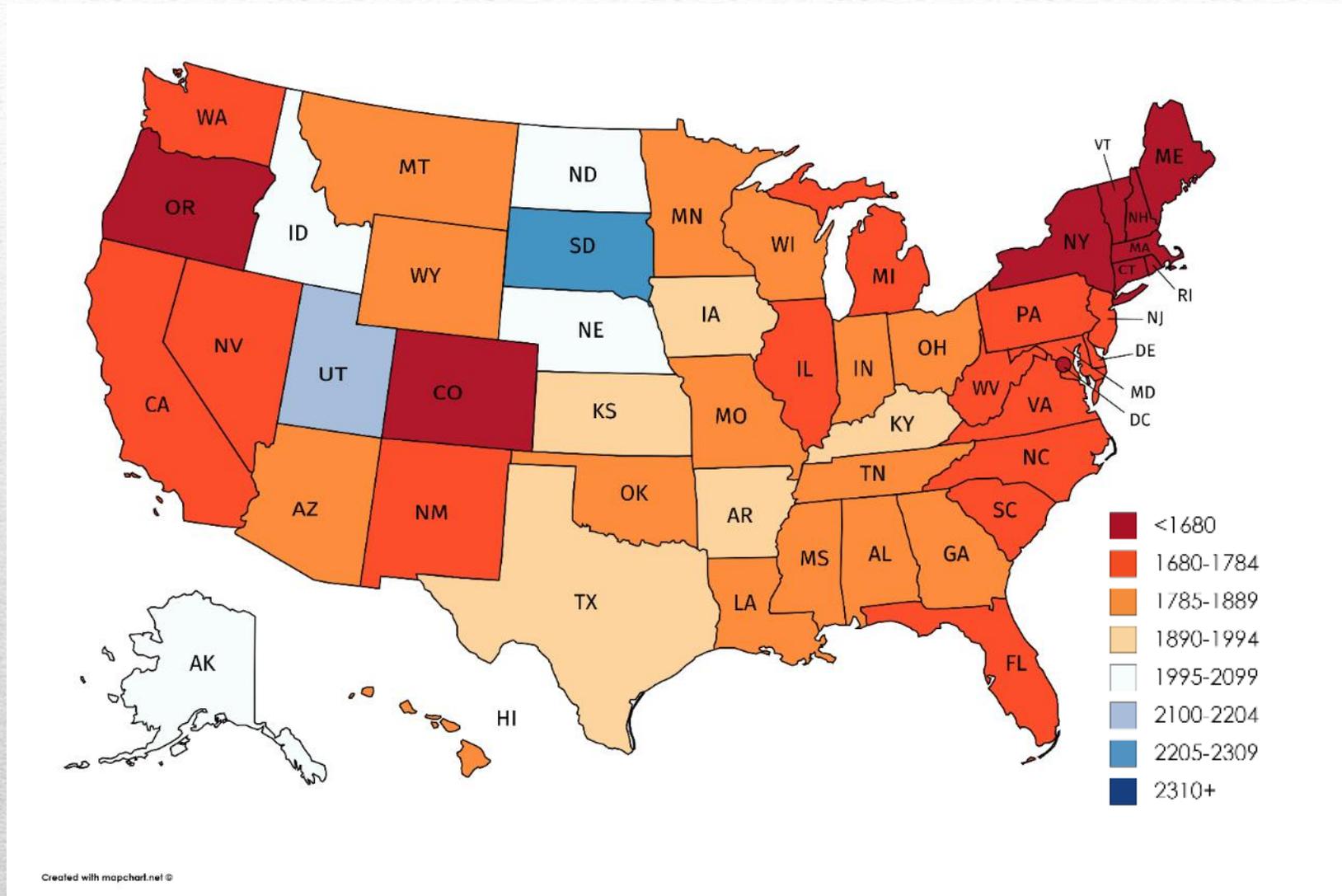
### ACTUAL BIRTHS COMPARED TO BIRTHS USING PRE-RECESSION BIRTH RATES, 2007 TO 2019



Source: National Center for Health Statistics, 2020

Source: Kenneth M. Johnson (2020)

# Total Fertility Rate per 1000 Women, 2017



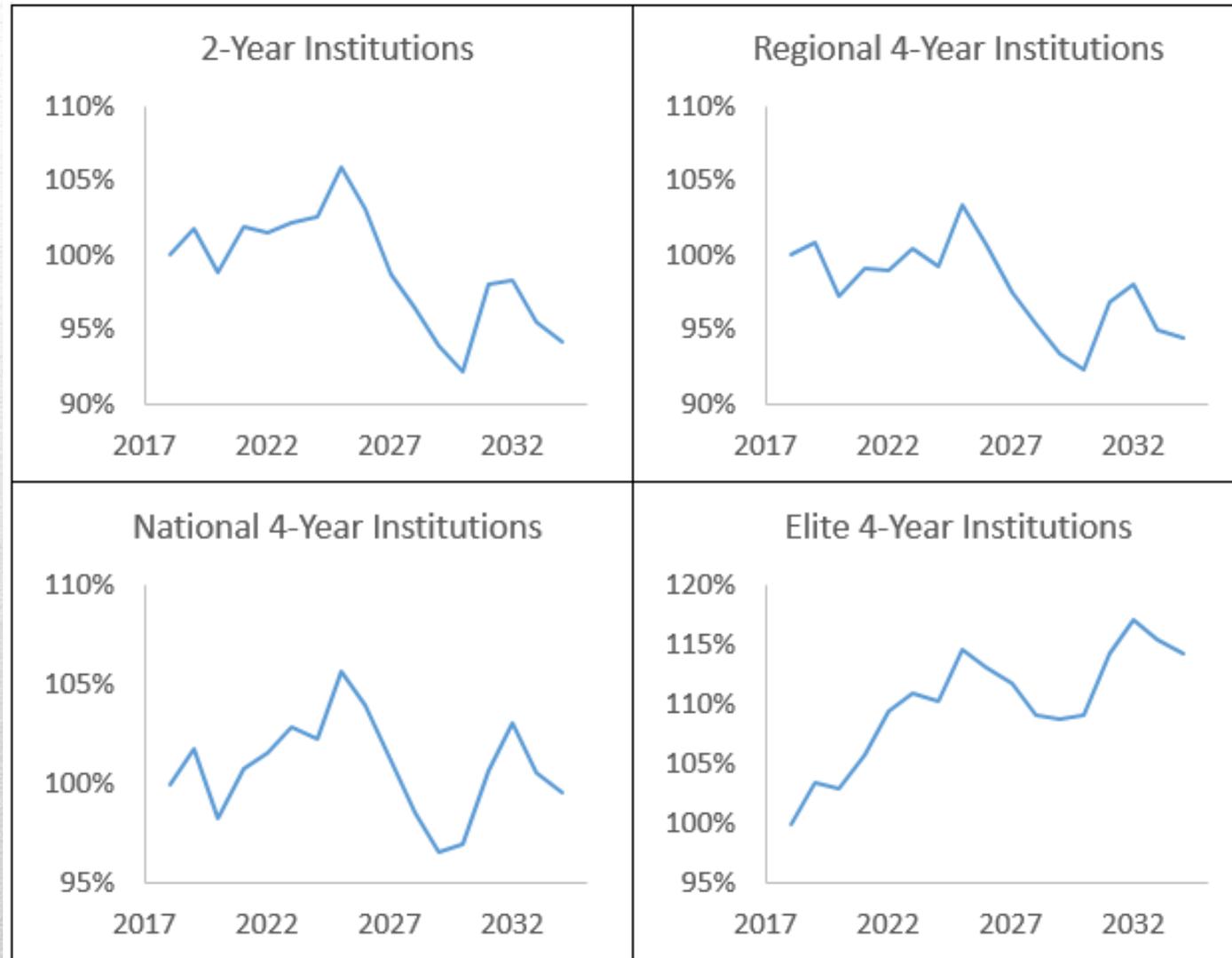
Source: National Vital Statistics Reports Vol. 67, no. 8

“Until just a few years ago, colleges could anticipate classes of high-school graduates each bigger than the last.... But those days are over.”

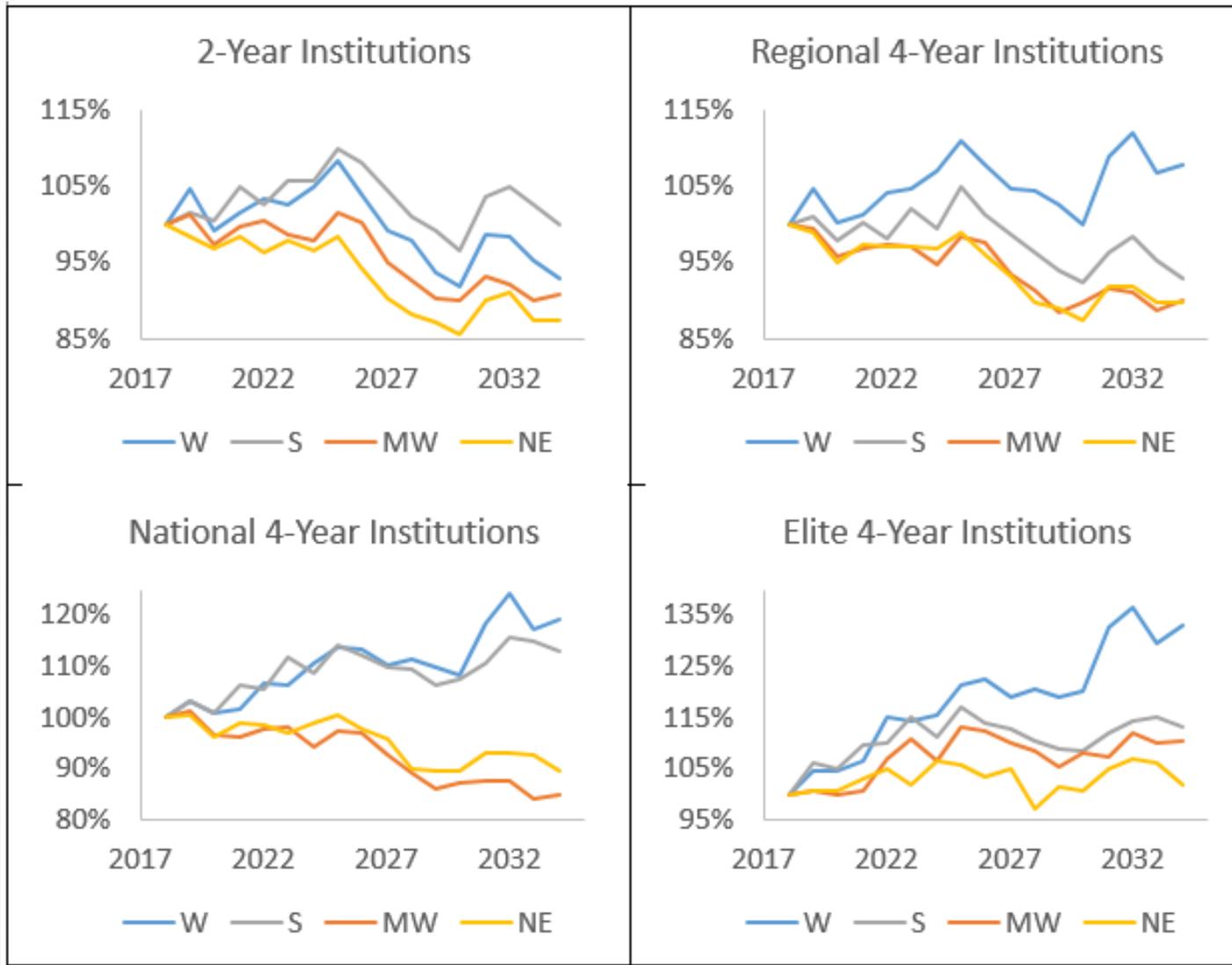
Sara Lipka,

*Chronicle of Higher Education (2014)*

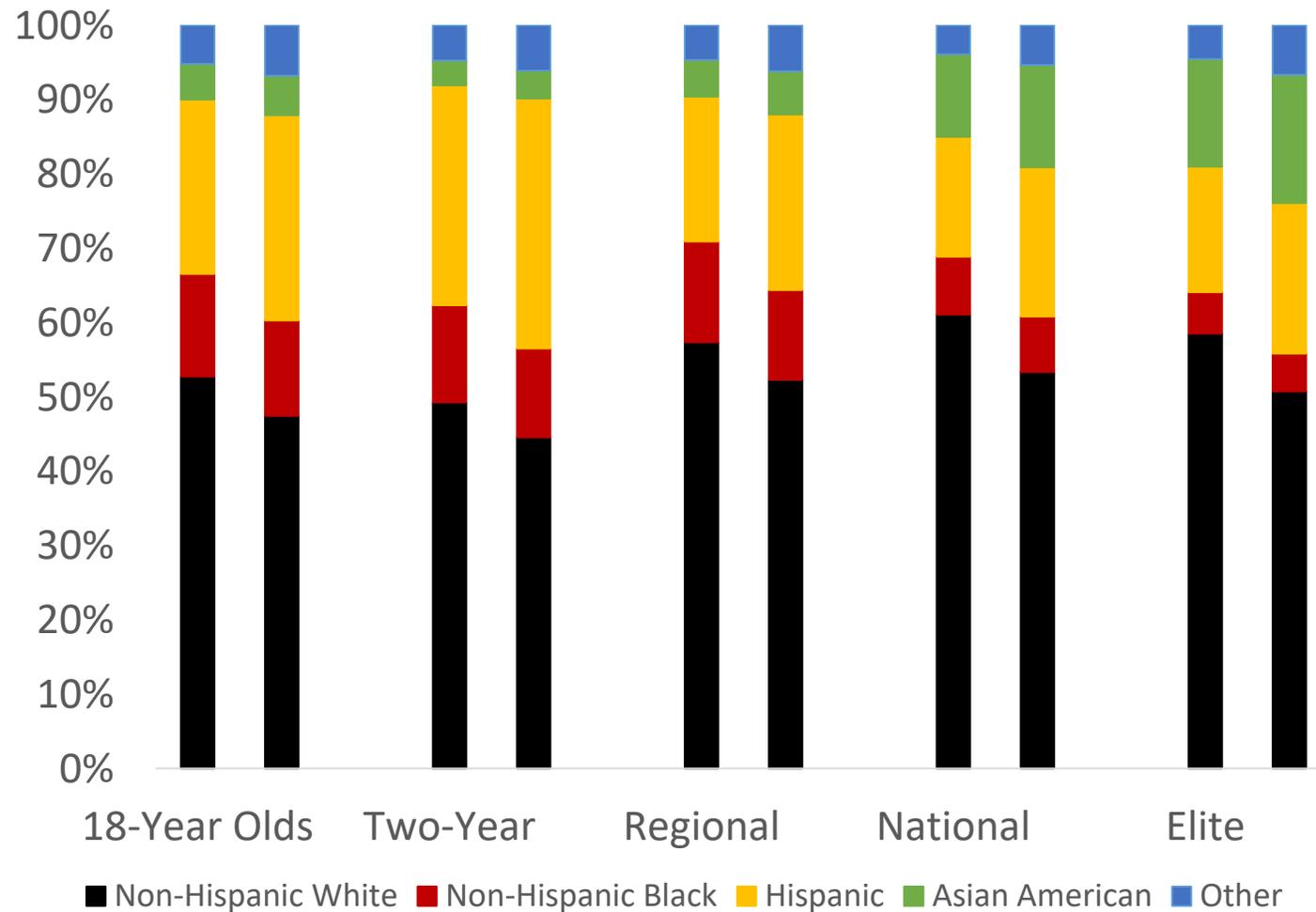
## Projected Number of College-Going



## Projected Number of College-Going, by Region

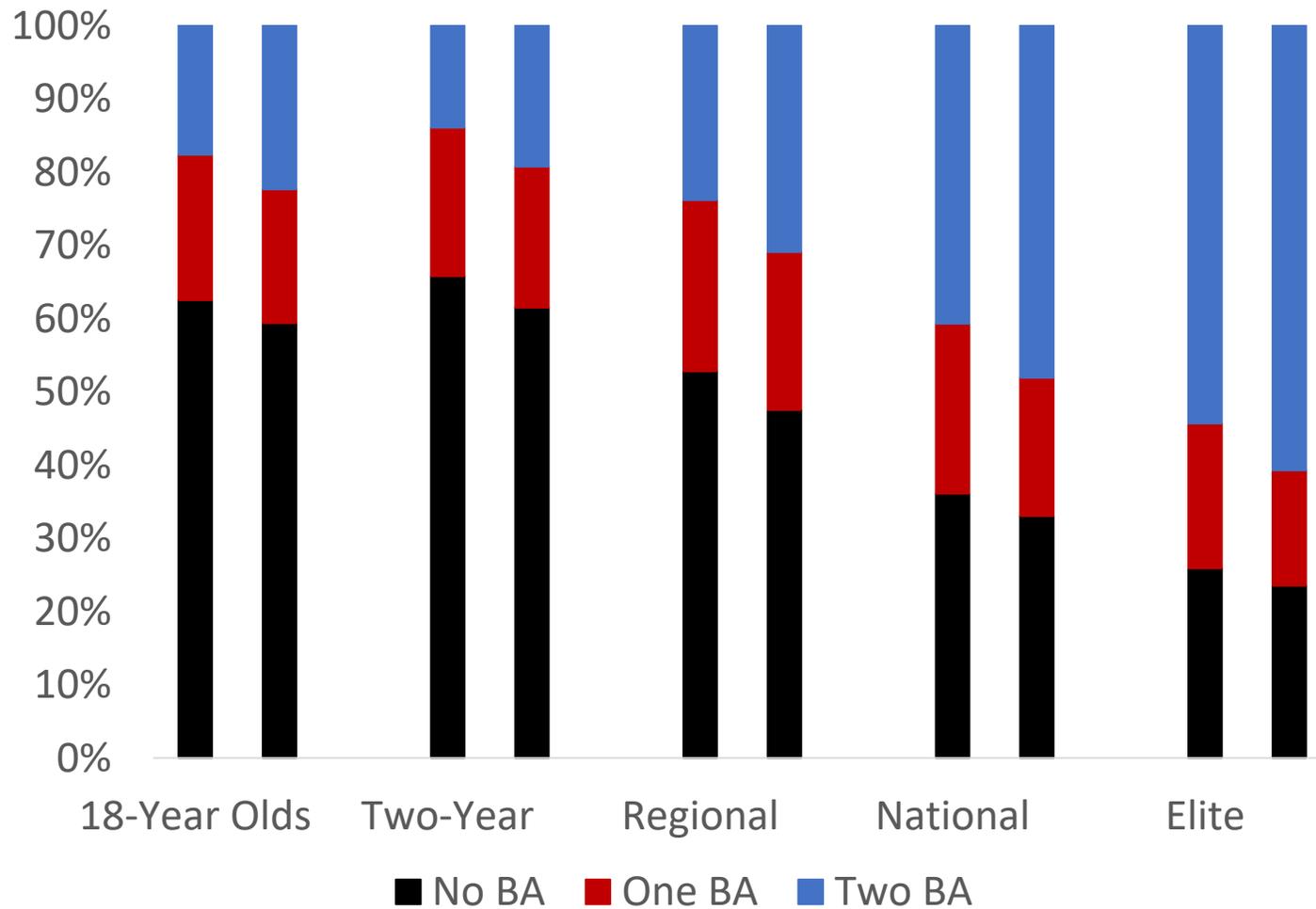


## Race/Ethnicity Distribution of College-Going Students, 2018/19 and 2033/34



*Source: Author's calculations based on data from the American Community Survey (2017), Centers for Disease Control and Prevention National Vital Statistics Reports (2018, 67(7)), 2009 High School Longitudinal Study (restricted and unrestricted), and the Panel Study of Income Dynamics (2011; 2015)*

## Parent Education Distribution of College-Going Students, 2018/19 and 2033/34



Source: Author's calculations based on data from the American Community Survey (2017), Centers for Disease Control and Prevention National Vital Statistics Reports (2018, 67(7)), 2009 High School Longitudinal Study (restricted and unrestricted), and the Panel Study of Income Dynamics (2011; 2015)

# Transfers & Persistent Students

- Students who transfer
  - In 2-year market: transfer subset stronger than others in NE & W
- Students who persist
  - Start at 2-year: persistent subset much weaker than others in NE & W

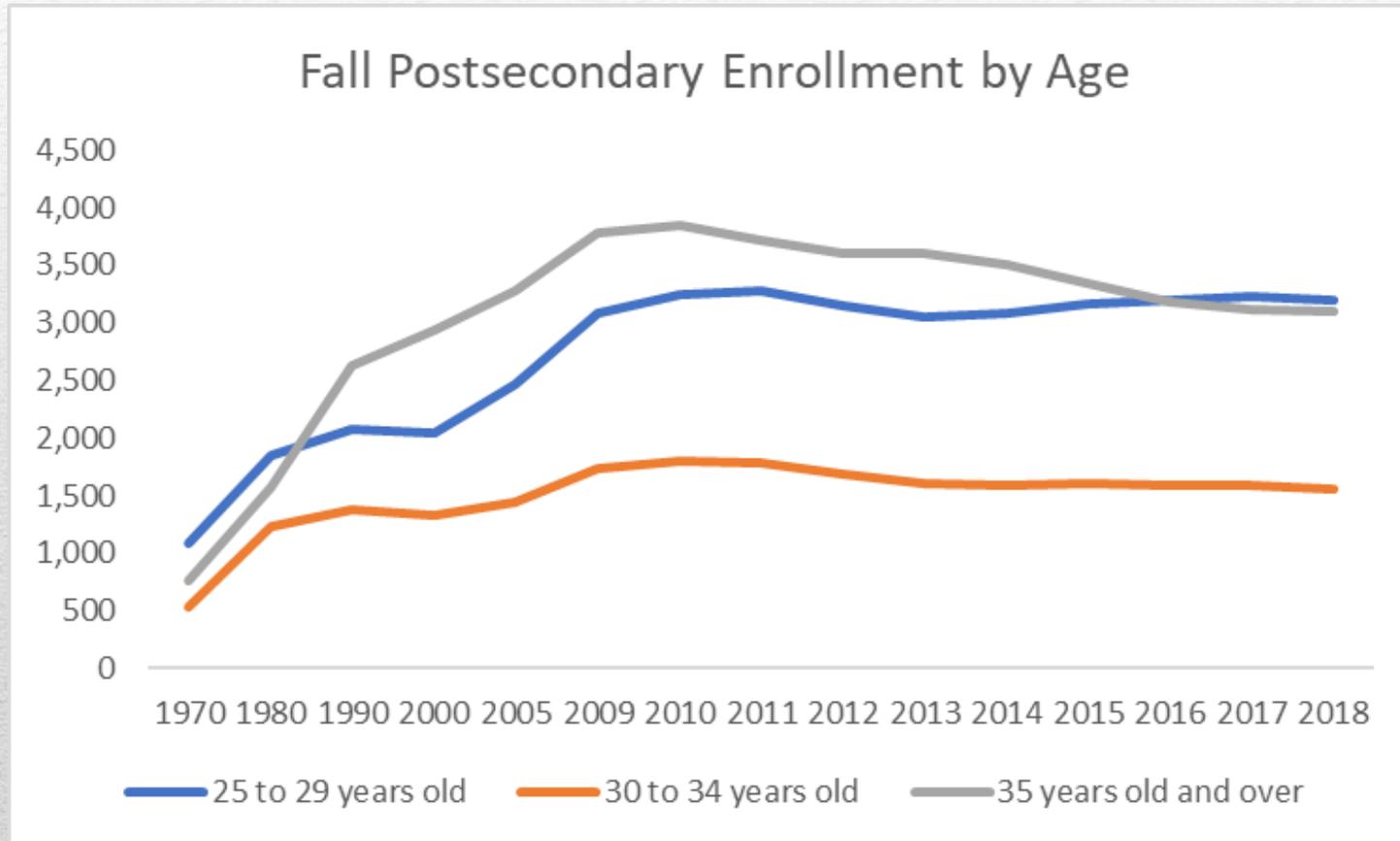
# Higher Ed Responds: The Agile College

# Context

Zemsky et al. (2020), 2008-2016:

	2-Year	Public 4-Year	Private 4-Year
Overall Enrollment	+1%	+9%	+8%
Institutional enrollment decline	61%	38%	45%
Institutional enrollment decline >10%	41%	21%	29%
Great Lakes	62%	31%	41%
Middle Atlantic	47%	26%	35%

# Non-Traditional Student Recruitment

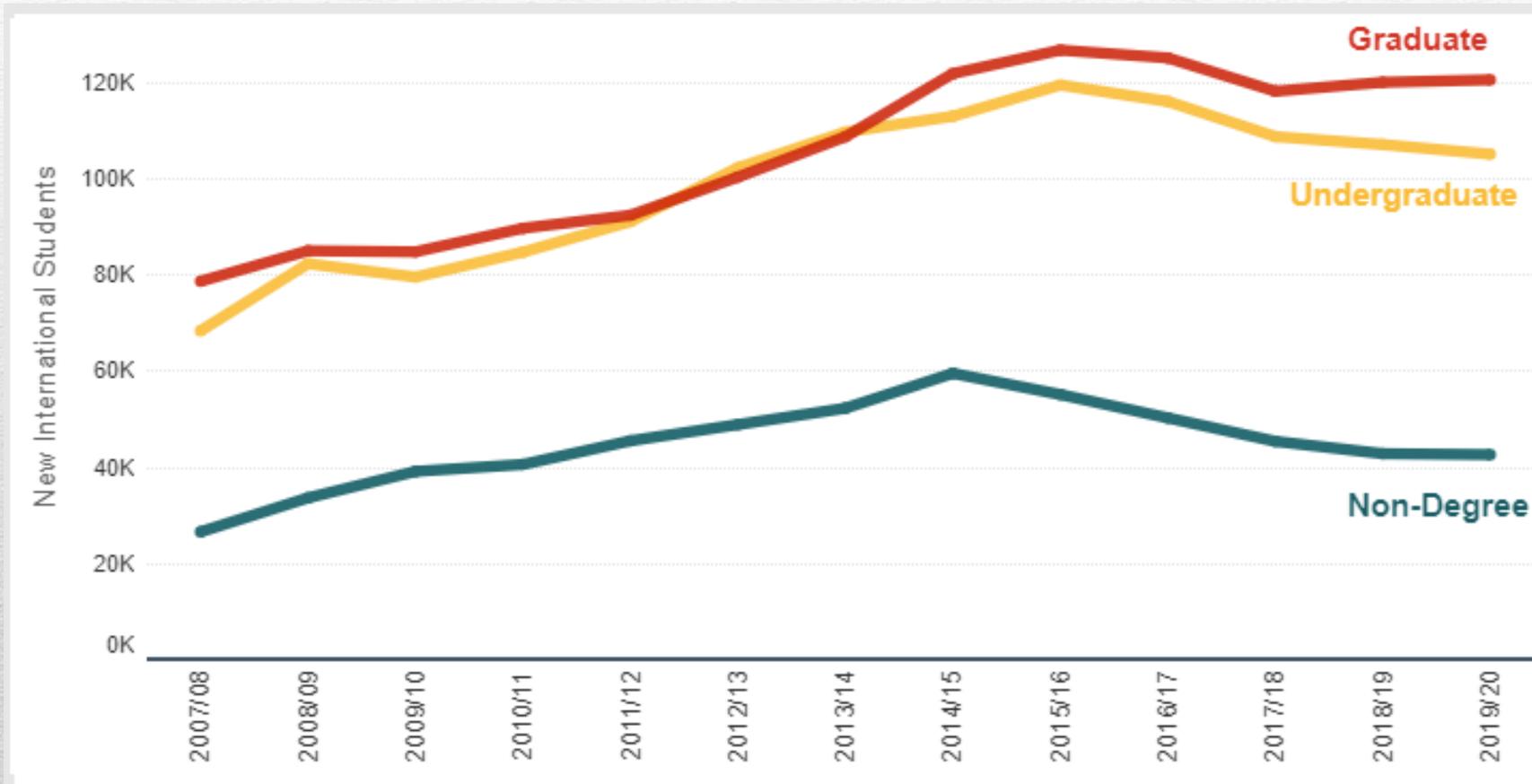


Source: Digest of Educational Statistics



# International Student Recruitment

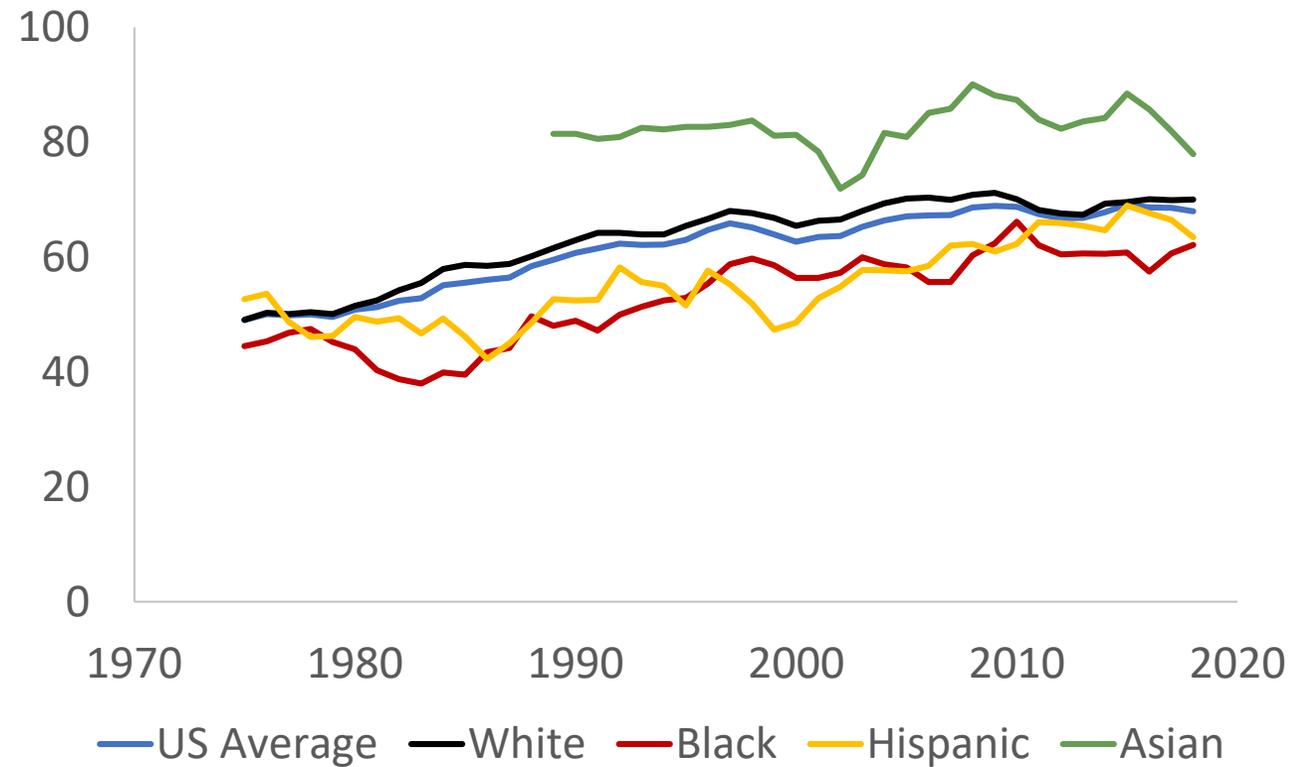
New International Student Enrollments 2007/08-2018/19



Source: Institute of International Education (n.d.)

# Renewed Urgency to Access Agenda

Post-Secondary Enrollment Rate among High School Graduates, by Race



Source: Digest of Education Statistics (n.d.)

# Renewed Urgency to Access Agenda

OFFICIAL NEWS RELEASES

## New John Dee Bright College at Drake University to Offer Two-Year Degrees

🕒 SEPTEMBER 1, 2020



### John Dee **Bright College**

**Drake**  
UNIVERSITY

# Attention on Retention



## STUDENT ENGAGEMENT & CAMPUS PROGRAMS

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# Collaboration



Achieving the Dream™

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## Tribal Colleges and Universities Begin Strengthening Data Capacity for Student Success

Achieving the Dream Lends Expertise in Creating a Culture of Evidence

# Collaboration



# Covid Connections

BROOKINGS

AI POLICY 2020 CITIES & REGIONS GLC

SERIES: Middle Class Memos



REPORT

## Half a million fewer children? The coming COVID baby bust

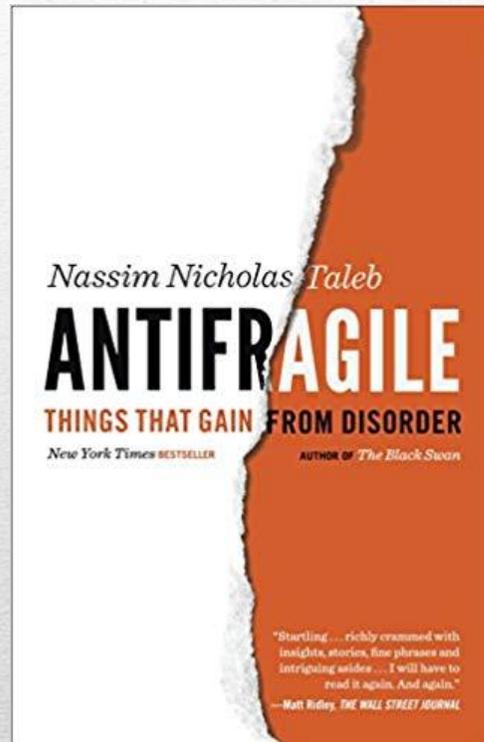
Melissa S. Kearney and Phillip B. Levine · Monday, June 15, 2020

# Covid Connections

- What we (re-)learned about others
  - Effective teaching and learning is student centered
  - Retention is a holistic problem with holistic solutions

# Covid Connections

- What we (re-)learned about ourselves
  - Higher education can be agile
  - We can radically reconceive our self-identity
  - Shared governance does not have to mean nothing gets done in less than two years...
  - But the ability to act quickly depends on consistent efforts to nurture relationships between faculty, staff, and administration.



“Antifragility is beyond resilience or robustness. The resilient resists shocks and stays the same; the antifragile gets better.”